

BARRETT DESIGN STUDIO



NEW YORK STYLE.... SOUTHERN GRACE

We Communicate
We Create
We Take Care of Our Clients



HOSPITALITY DESIGN

HOTELS, RESTAURANTS, SENIOR LIVING AND RESIDENTIAL

DELTA BY MARRIOTT INDIANAPOLIS

A FOUR STAR HOTEL



Jackson, MS 601.354.0066

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DELTA BY MARRIOTT INDIANAPOLIS

A FOUR STAR RESTAURANT



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AWARD-WINNING CHINATOWN BOUTIQUE



UNIQUE
ELEGANT
CUSTOM

BARRETT
DESIGN
STUDIO
PRESENTS
THE CLIENT
WITH
WRITTEN AND
VISUAL
CONCEPTS,
GOALS, AND
OBJECTIVES

2016 I.I.D.A.
Regional Winner
Small Hospitality

Exotic woods
With lacquered
Finish and
Stainless
overlays

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SUBTLE CHINESE PATTERNS

FRET PATTERNS, CHERRY BLOSSEMS, YEAR OF THE MONKEY, EXOTIC LACQUERED WOODS, CHINESE INFLUENCE IN ACCESSORIES



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ELKO, NEVADA



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BOUTIQUE HOTEL ON GULF COAST – IN PROGRESS



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BOUTIQUE HOTEL ON GULF COAST – IN PROGRESS



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FORMULA BLUE



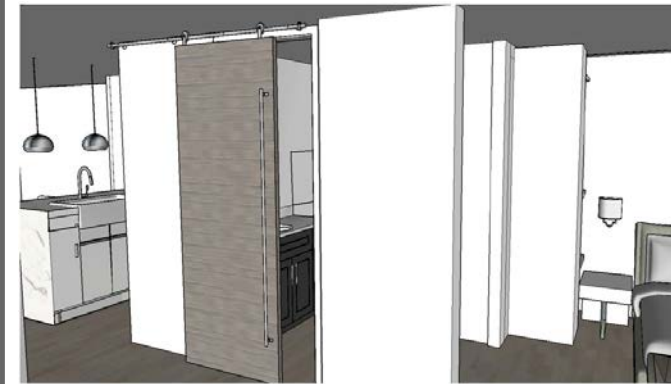
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WE HAVE COMPLETED MULTIPLE IHG PROPERTIES AND ARE ON THE APPROVED LIST



EDISON WALTHALL – BARN DOOR @ BATHROOM

EDISON WALTHALL – JACKSON, MS

3000 CANTON ROAD, SUITE 550
JACKSON, MS 39216

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346 EAST 87TH STREET
NEW YORK, NY 10128



EDISON WALTHALL – CUSTOM CABINETRY



EDISON WALTHALL – FLOOR PLAN

3000 CANTON ROAD, SUITE 550
JACKSON, MS 39216

BARRETT DESIGN STUDIO

346 EAST 87TH STREET
NEW YORK, NY 10128

Jackson, MS 601.354.0066

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**DESIGN IN PROGRESS FOR STUDIO APARTMENTS
MULTIPLE APARTMENT TYPES AND AMMENITIES**

NEW YORK LOBBY DESIGN

built on an historic horse stable site



PUBLISHED IN HOSPITALITY BUSINESS DESIGN MAGAZINE

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Inter-Galactic Guestroom

ARTWORK IS INSERTED INTO THE UPHOLSTERED WALLS



CUSTOM FURNITURE,
LIGHTING, CARPET,
WALLCOVERING AND
ARTWORK

“OFF CENTERED”
CARPET LAYOUT

MULTIPLE OVALS FOR
SATURN’S RINGS

HUBBLE SPACE CRAFT
ARTWORK ON PLEXI
INSERTED INTO
FABRIC paneled
WALLS, AT RANDOM
POSITIONS.

“TONGUE-IN-CHEEK
ELEGANCE”
- CELIA BARRETT



LOBBY DESIGN

"THE CAMELIA CITY"



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ASID REGIONAL GOLD AWARD WINNER



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LOBBY DESIGN – HOLIDAY INN



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A.S.I.D.
Bronze Regional Winner
Hospitality

MIAMI BEACH "The Continental Hotel"



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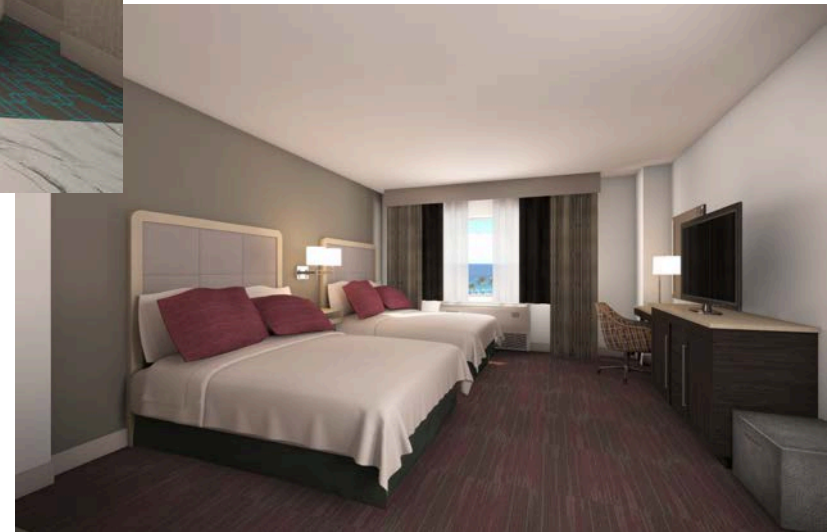
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MIAMI BEACH “The Continental Hotel”



Worked with Historic Preservation to design a front desk using parts of the original registration desk



NEW YORK



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BUILT ON AN OLD HISTORIC HORSE STABLE THAT WAS DESTROYED YEARS AGO, WE USED MANY DETAILS, INCLUDING ADDING THE CLIENT'S COLLECTION OF CAROUSEL HORSES, THAT REFLECT THE HISTORY AND PAY HOMAGE TO THE AREA.

FITNESS LADY – FITNESS CENTER AND SPA



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RESTAURANT DESIGN

DISCOVER
1908
PROVISIONS

COMMISSIONED OIL
OF THE EXTERIOR
OF THE BUILDING
SHOWING PATTERN
USED IN MULTIPLE
WAYS IN PROJECT



FORMAL
OR
PLAYFUL

TRIPLE A BBQ



COMPLETE RENOVATION OF RESTAURANT LOCATED IN THE HISTORIC FAIRVIEW INN



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PUBLISHED IN RESTAURANT DESIGN &
DEVELOPMENT MAGAZINE

MULTIPLE PATTERNS
THAT REFLECT THE
EXTERIOR PATTERNS ON
THE HISTORIC BUILDING

IIDA TOP REGIONAL AWARD
ASID SILVER REGIONAL AWARD



High End Residential Projects



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PROJECT LISTING – FOR HOSPITALITY

CONVERSION OF Historic EDISON WALTHALL HOTEL TO MULTI-FAMILY PROPERTY/APARTMENTS DOWNTOWN JACKSON, MS (in progress)
NORTH BEACH HOTEL, A 4+ STAR BOUTIQUE HOTEL ON MS GULF COAST(in progress)

SPRING HILL SUITES, ALTAMONTE SPRINGS, FL
COURTYARD BY MARRIOTT, CHICAGO, IL
HILTON GARDEN INN, GERMANTOWN, MEMPHIS, TN
HOME2, GERMANTOWN, MEMPHIS, TN
HOLIDAY INN, PEARL, MS
HAMPTON INN & SUITES, DAYTONA, FL (IN PROGRESS)
DELTA BY MARRIOTT – 4 STAR – INDIANAPOLIS, IN
HAMPTON INN & SUITES, LAS VEGAS, NV (largest Hampton in the world)
COURTYARD BY MARRIOTT, DRIPPING SPRINGS, TX
COURTYARD BY MARRIOTT, MIAMI, FL
HOLIDAY INN EXPRESS & SUITES, LAUREL, MS
HAMPTON INN, SIERRA VISTA, AZ
HOLIDAY INN, LUCEDALE, MS
HOLIDAY INN EXPRESS, WINONA, MS(in progress)
HOLIDAY INN EXPRESS, SUNNYVALE, CA
HOLIDAY INN, BEACHFRONT BILOXI, MS (in progress)
HOLIDAY INN EXPRESS, BEACHFRONT, BILOXI, MS
HAMPTON INN, BEACHFRONT, PASS CHRISTIAN, MS
HAMPTON INN, GRENADA, MS
COUNTRY INN & SUITES, HOUSTON, TX
BOUTIQUE ART DISTRICT HOTEL, FONDREN/JACKSON, MS
HOLIDAY INN EXPRESS, SCOTT, LA
HILTON GARDEN INN, STARKVILLE, MS
HAMPTON INN, MELBOURNE, FL
HOME2 SUITES HOUSTON, TX
LA QUINTA, SAN ANTONIO, TX
MARRIOTT TOWNE PLACE SUITES, VIDALIA, LA,
MARRIOTT SPRING HILL SUITES, BOSSIER CITY, LA
HAMPTON INN & SUITES, McCOMB, MS
HOLIDAY INN EXPRESS, FRESNO, CA
HAMPTON INN & SUITES, STATEN ISLAND, NY
HAMPTON INN, ELKO, NV
HAMPTON INN & SUITES, OPELOUSAS, LA
HAMPTON INN & SUITES, RIDGELAND, MS
HOLIDAY INN EXPRESS, LINCOLN, NE
HAMPTON INN, HERNANDO, MS
HOLIDAY INN, GUIN, AL
HAMPTON INN, AUSTIN, TX
HOLIDAY INN EXPRESS, BROOKHAVEN, MS
HAMPTON INN, HAMMOND, LA
HAMPTON INN & SUITES, WIGGINS, MS

Newest:
**CONVERSION OF
EDISON WALTHALL
HISTORIC HOTEL
TO MULTI-FAMILY
APARTMENTS**



MORE BOUTIQUE HOTELS:
THE CONTINENTAL BOUTIQUE CONVERSION, MIAMI SOUTH/MID BEACH, FL
BOUTIQUE ART DISTRICT HOTEL, FONDREN/JACKSON, MS
OLD CAPITOL INN, JACKSON, MS (ONGOING)

RESTURANTS:
OLD CHICAGO GRILL, INDIANAPOLIS, IN
SIMPLY SOUTHERN FAMILY RESTAURANT, FLOWOOD, MS
TRIPLE A BBQ RESTAURANTS,
BRANDON, FLOWOOD, PHILADELPHIA AND GLUCKSTAT, MS
1908 PROVISIONS RESTAURANT, FAIRVIEW INN, JAX, MS
HEART & SOUL RESTAURANT, BRANDON, MS
FRESH MARKET CAFÉS, TUPELO AND NEW ALBANY, MS
YoCo Café, Yogurt and Coffee, Jackson, MS
CAPITOL GRILL, JACKSON, MS
LOUIE B'S FRENCH BISTRO, LIVINGSTON, NJ
CLUBS:
RIVER RIDGE CLUG HOUSE, BANNER ELK, NC
UNIVERSITY CLUB, JACKSON MS
FITNESS LADY CLUB, RIDGELAND, MS



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MULTIPLE CORPORATE, RETAIL AND RESIDENTIAL PROJECTS PRIOR TO HOSPITALITY

HAVE DESIGNED PROJECTS FOR HILTON, IHG, MARRIOTT, CARLSON REZIDOR

www.barrettdesignstudio.com



AWARDS

Barrett Design Studio has received many awards and accolades for our work over the years.

- 2016 A.S.I.D. Regional Gold Award Hospitality, Luxury Chinatown Prototype
- 2016 A.S.I.D. Regional Silver Award Hospitality, Hampton Inn & Suites, Staten Island, NY
- 2016 A.S.I.D. Regional Bronze Award Hospitality, Holiday Inn, Guin, AL
- 2016 A.S.I.D. Regional Bronze Award Hospitality, Hampton Inn, McComb, MS
- 2016 I.I.D.A. Regional "Recognition" Award for Hospitality Design, Luxury Chinatown Prototype
- 2016 I.ID.A. Regional "Recognition" Award for Hospitality HIE, Fresno, CA
- 2014 A.S.I.D. Regional Silver Award Hospitality Restaurant
- 2014 A.S.I.D. Regional Bronze Award Hospitality, Upscale Guest Room Prototype
- 2014 A.S.I.D. Regional Silver Award Hospitality – HIE Brookhaven, MS
- 2014 A.S.I.D. Regional Silver Award Residential
- 2014 I.I.D.A. Tri-state top "Recognizing Excellence" Award for Hospitality Design, 1908 Provisions Restaurant
- 2014 I.I.D.A. Tri-state top "Recognizing Excellence" Award for Upscale Guest Room Prototype
- 2014 I.I.D.A. Tri-state "Recognition" Award for Hospitality Design, HIE, Brookhaven, MS
- 2013 I.I.D.A. Tri-state "Recognition" Award for Hospitality Design, Hampton, Hammond, LA
- 2012 IHG [National Award](#) for Renovation HIE New Albany, MS
- 2012 I.I.D.A. Top "Recognizing Excellence" Award Tri-state region Residential Design
- 2012 I.I.D.A. Tri-state "Recognition" Award for Hospitality Design- Large Design: Hampton Inn & Suites, Wiggins, MS
- 2012 A.S.I.D. Regional Silver Award Residential
- 2011 A.S.I.D. Regional Silver Award for Residential Kitchen Design
- 2011 I.I.D.A. Top "Recognizing Excellence" Award Tri-state regional Residential Design
- 2011 A.S.I.D. Regional Silver Award for Hospitality Design Hampton Inn & Suites
- 2011 I.I.D.A. Tri-state "Recognizing Excellence" Award for Residential Design
- 2010 A.S.I.D. Regional Silver Award for Retail Design Lakeland Optical
- 2010 A.S.I.D. Regional Bronze Award for Small Corporate Space Corporate Offices
- 2008 A.S.I.D. Regional Gold Award for Residential Design Saint Andrews Showhouse
- 2007 Top I.I.D.A. Recognizing Excellence Award Tri-state Region Residential Design
- 2007 A.S.I.D. Regional Bronze Award for Residential Design

A.S.I.D. South Central Chapter Service Award Celia Barrett, Mississippi District Chairperson
Three Sensational Spaces Awards from 'Mississippi Magazine'



WIGGINS, MS, LOGGING TOWN

Listed in top 100 firms by Hotel Business Design Magazine – 2017 AND 2018

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Ms. Barrett was chosen as one of 50 Mississippi Leading Business Women

Ms. Barrett was designated a Cambria Magazine "Style Maker" - National List

Ms. Barrett was interviewed by "Million Dollar Decorator" October, 2017

Ms. Barrett was a panelist for "ROI for Luxury Hotels" at BITAC LUXURY HOTEL conference, Austin, TX, 2018

Barrett Design Studio Team

Celia Barrett, ASID, IIDA, NEWH, Principal Designer/CEO

An interior designer for 30+ years, Celia has been a senior designer for several leading **New York City architectural firms**, including GHK, IA, CRSS. She was a **Senior Store Designer for Macy's Corporate Stores** handling New Jersey and Upstate New York, where she designed multiple retail spaces along with a major restaurant, all for Macy's. Her many years in Manhattan helped shape her design sense.

Celia believes that design should be simple and timeless, yet make a statement when it is needed. She uses strong architectural detailing and a clear sense of place, proportion and color. She remains very aware of the total built environment.

She was also producing artistic director for The Acting Group, Inc., a professional theatre company in NYC for six years while continuing to work as a designer.

Celia holds a bachelor's degree in Interior Design from the **Auburn University College of Architecture**. She continued her studies at **Auburn** and **Parson's School of Design** in New York in both set design and antiques. She is certified by the National Council on Interior Design Qualification and is a professional member of the American Society of Interior Designers, the International Interior Design Association, NY Chapter of NEWH, and is a MS State Certified Interior Designer.

She is also a member of the **BLLA**(Boutique & Lifestyle Lodging Assoc., **USGBC**(Green Building Council), Madison County Business League, and the Chamber of Commerce. She is a member of the Board Of Directors for the **MS Symphony**.

Ms Barrett, with her team, has won over 25 design awards in hospitality, retail and residential design.

Celia was recently named one of 16 national **STYLE MAKERS** for Cambria Magazine.

She was recently interviewed by "**MILLION DOLLAR DECORATOR**" National Podcast. Please find the podcast at: <https://zencastr.com/jamesswan/celia-barrett-2>

She was a panelist for "ROI for luxury hotels at the recent BITAC luxury hotel conference.



CELIA BARRETT
ASID, IIDA, NEWH
MS State Certified



Barrett Design Studio Team



Mary Goodwin, allied member ASID, Studio Leader, joined BDS in 2015. With 8 years experience in hospitality design, she was previously a Designer/Operations Manager with Turn Key Hospitality in Atlanta, Ga. for 4 years, Prior to Turn Key, she was a designer with Sullivan's Office Design in Starkville, MS. Ms. Goodwin is a graduate of Mississippi State University in Interior Design with a minor in Fine Arts.



Demmie B. Dunaway, associate I.I.D.A., MS State Certified, is our new Director of Senior Living Design.

An interior designer for over 23 years, Ms. Dunaway was Senior Designer for St. Dominic Hospital and St. Dominic Health Services for 16 years, where she coordinated a diverse scope of healthcare projects. She has worked on multiple corporate and medical facilities. She holds a B.S. in Interior Design from Mississippi State University.



Dorothy Hawkins, allied member ASID, joined BDS in 2014. She is a graduate of Mississippi College in Interior Design and also holds a Bachelor of Arts degree from Millsaps College. Ms. Hawkins was previously with Glo Design Studio and has worked as an events planner and a visual merchandiser in retail design



Allyn Inzinna, allied member, ASID, joined BDS in 2016. She previously worked as a residential designer with an international residential design company. She is a graduate of Mississippi College in Interior Design. She has 5 years of interior design experience.



Katrina Bryant, allied member ASID, joined BDS this in 2017. Kristina has 20 years experience as a Designer. Prior to BDS she was a corporate facilities Designer and Planner with BB&T for 11 years. She was previously with Barbara Barry Galleries in retail space Design. Kristina has also worked with Hayden Design Associates and prior to these positions, she worked for a national residential design company. Katrina comes to us from Winston-Salem, NC with many skills.



Hind Almarwani, student ASID, is our working intern. Hind will graduate this Fall in Interior Design from Mississippi College. She speaks 3 languages and has a diverse background in art and design.



ASSOCIATES ON OUR TEAM

Mike McBride, AIA, Architect, PA

Michael McBride has 38 years of experience in the field of architecture, having served as project architect, project manager, and owner's representative on projects in Mississippi, Kentucky, and other states. He has provided his construction administration expertise on a large variety of projects including corporate offices, training facilities, hotels, casinos, educational facilities, industrial manufacturing and repair facilities, military support facilities and airport hangars. Mike's depth of experience in the construction process benefits clients by keeping projects on schedule and assuring quality construction. He has provided written expert witness assessments in legal cases involving design, construction and building code interpretation in Mississippi and Louisiana.

Auburn University Bachelor of Architecture



Licenses:

Kentucky Certificate No. 2041, NCARB Certificate No. 85548, Mississippi Certificate No. 5263

Professional Affiliations: American Institute of Architects – Member Construction Specifications Institute – Member USGBC – **LEED Accredited**, Professional Member Mississippi Building Codes Council

Selected Projects: Golden Moon Hotel and Casino, Chactaw, MS, The International Center University of Southern Mississippi Hattiesburg, Ms, MS Telecomm Conference & Training Center Jackson, Ms, Mississippi Museum of Art Jackson, Mississippi, Adelphia Business Solutions Pittsburgh, Pa, Capital City Convention Center Jackson, Ms
Many more. Please ask for CV.

BARRETT DESIGN STUDIO OFFERS PURCHASING SERVICES TO COMPLETE THE PROJECT

Brian Saeger, Purchasing

With over 25 years in the hotel industry as a sales rep and purchasing agent, Brian is the head of our purchasing department. Having been on all sides of the hospitality transaction he is our secret weapon when it comes to delivering great pricing and a great experience for our customers. Brian has enjoyed working as owner advocate to inform and educate others in the importance of maintaining Owner *Return on Investment*. He has handled over \$100M in project FF&E. He has worked with Marriott, Hilton, IHG and Choice brands. This experience allows him to work to the advantage of our clients and consistently deliver our projects on time and in budget.



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Barrett Design Studio also works with your purchasing agent of choice or your in-house purchaser, if that is what you prefer.

The solution to purchasing is YOUR choice.

We are here to serve your needs and make the project run smoothly and painlessly.

Barrett Design Business Team



Joe Donovan, Business Director, has 30 years experience as senior management with 18 years as a CEO, COO and CFO for 3 multi-state companies with sales of \$165+ million dollars annually. He was also the Department Head for Entrepreneurial Studies at Millsaps College, a collegiate tier one business school. Joe also works with the Governor of Ms on entrepreneur development.



Kristen Anderson, Office Manager, is a native of New Orleans and a Business & Finance graduate of Delgado College with special studies in both marketing and management. Prior to BDS Kristen was administrator for a New Orleans off-shore service company. She moved to the Jackson area after Hurricane Katrina. She has been with the Studio since 2006.



Joe Blake, Marketing Director, was the Executive Director for the Mississippi American Institute of Architects for 11 years. Before AIA, he was Asst. Director of Development and Marketing for MS Museum of Art. A native New Yorker, he worked many years in the furniture industry as New York Regional Manager for Work Bench, a contemporary furniture company. Joe is a major Yankees Fan.



Grace McWatters, Marketing Coordinator, is a native of Arlington, Washington. She is studying Economics and Theatre at Millsaps College and will Graduate this year with an MBA in Economics



THOUGHTS FROM OUR CLIENTS

“I have had many dealings with other Interior Design firms and have found that your firm [Barrett Design Studio] sets a high bar for the industry.”

**- Mark Huff, Development Services
Jacobs Entertainment**

“Ms. Barrett was able to take our ideas and needs and turn them into reality. She and her team were efficient, accessible, and pleasant to work with.”

- Marilyn Tyler, Owner, Fitness Lady Club

“It has been an extreme pleasure to know and work with Celia Barrett.”

- Wendel Lewis, Lakeland Optical

“We could not have done it without your creativity! It was a pleasure to have a relationship with someone who is so easy to work with.”

- David Harris, Harris Constructors, Inc

“Over the past 4 years Barrett Design Studio has worked with our company to design several projects ranging from new build hotels & restaurants to a variety of commercial renovations. Celia’s design work and selections are unique and very relevant to each project. **She is proficient with working within a budget and will go the extra mile to ensure the integrity of the design.** I would strongly recommend her to anyone looking for a custom design.”

-Sunny Sethi, Jackies Int’l

“We were very pleased with the design work Celia does...as well as the thoroughness with which she and her team carry out the process...through the submittal and approval phases and how well that is communicated to us.”

-Brian Diaz, Driftwood Hospitality

“Celia presented creative, unique designs that make our properties feel like a modern home-away-from-home for our guests. We highly recommend her for any design project.”

- Monica Harrigill, Sunray Companies

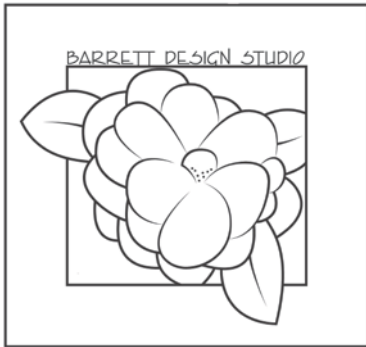
“Celia Barrett and Barrett Design Studio are a pleasure to work with. She and her staff have a great knack for detail and always provide us with creative designs. And they are available throughout the project for follow up whenever we need them. That is invaluable.”

- Moneel Sharma, Desai Hotel Group



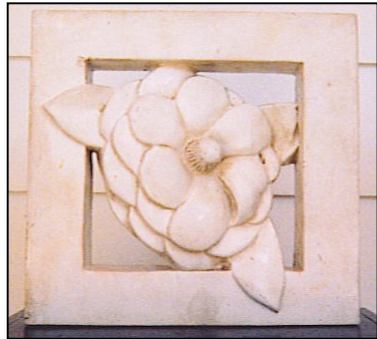
HOSPITALITY DESIGN
HOTEL AND RESTAURANT

The Story of Our Camellia



Celia grew up in McComb, MS, where she was the daughter of one of only two architects in this small southern town, Roger Barrett.

One of his favorite projects was a church in East McComb, designed and built in the early 1960s. McComb, being **"The Camellia City of America"**, Roger designed a concrete mold of a Camellia that is about 12 inches square. It formed a large grid around the church. He even patented the design.



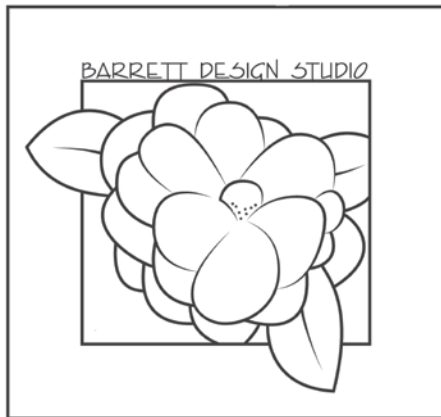
Celia always wanted to use the Camellia as her logo for her own business. In the early 2000s she made that tribute to her father a reality.

"I feel it pays homage to my father and my home town. And I have always felt it was elegant and lovely, just a little bit Chanel."

- Celia Barrett

HOSPITALITY DESIGN
HOTEL AND RESTAURANT

“A hotel must be comfortable and convenient for guests and employees, or it will not work. I personally care that your property is workable and profitable” - Celia Barrett



We Would Love to Hear from You!

601.354.0066
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Celia Barrett, ASID, IIDA, NEWH, stated certified
celia@barrettdesignstudio.com



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